November 2022



> Celebrating anniversary

50 YEARS

Half a century Hamburger Yacht-Versicherung Schomacker! Today, the all risk cover is essential for covering the insurance of a yacht. But this was completely unknown in the beginning of the 1970s. So Erich Schomacker had, as one of the first, come to the idea of developing an insurance cover for boats, with an all risk coverage, and an incontestable fixed value, which is fully paid in the event of a claim. An up to then unthinkable idea! The company story of success started as a one-man-show in homeoffice, nowadays the Hamburger Yacht-Versicherung belongs to the market leaders in yacht insurance, a medium-sized enterprise with a crew of 16 experts. Founder Erich Schomacker was able to follow the successful growth of his company up to his death in 2018. In 2014, he handed over the helm to his long-time employee Andreas Medicus, and his son in law Volker Reichelt, who today take care of further development of the insurance products, and make sure that these always belong to the top products on the market. // Elke Spinneker



Left Andreas Medicus, right Volker Reichelt, longtime managing directors of the Hamburg based yacht insurance broker.



> Donations instead of celebration

SUPPORTING PROJECTS WE CARE FOR

Choosing between an anniversary party or donating money to NOGs which we really care about, was an easily made decision, especially in times like these. So we are happy to share our joy about 50 years of success with the Deutsche Meeresstiftung, which is helping to protect our oceans, Médicines sans Frontières, the Deutsche Gesellschaft zur Rettung Schiffbrüchiger, rescuing people and boats in distress, as well as MAhLZEIT in Hamburg for giving the homeless a welcoming place to spend the day.









> Insights into our office

THALKE ROTHE

There is another anniversary to celebrate: Our crew member Thalke Rothe is on board since 10 years! Processing insurance contracts, customer care, expert for charter fleets, and insurance claims, as



well as leading head of apprenticeship: Thalke is experienced, competent, pragmatic, and she talks straight and clearly. She helps our apprentices to understand commercial proceedings, to know and understand insurance clauses up to the smallest details, and makes them start successful careers. In 10 years, Thalke had quite a few unusual claims on her desk. "To keep the interests of all our insurance clients, one has to say at some cases that not everything can be covered," says the insurance clerk, "but most of the claims can be settled quickly and uncomplicated, and I often receive positive and thankful feedback from our clients. That makes my job very likeable!" // Thalke Rothe

> Leading boatshow

BOOT 2023

After a break of three years the boot Düsseldorf is opening up again! Of course we will be there, this time in hall 10, booth H59. Yachts, charter trips, and gear – plus everything for water sports and activities. A perfect start for a great season! // Elke Spinneker



> Insurances for your car

CHANGE NOW

Our experts for car insurances are Albina Pogromskiy und Andre Reimold. Please ask for your individual quotation, we have attractive offers for insuring your car. Changing the car insurance is possible up to November 30. Due to legal insurance rules we can offer our products only to German residents. // Andre Reimold